

FREE PRODUCTION CALENDAR TEMPLATE

A strict fashion production timeline is not just an administrative detail; it is a financial shield. Mastering your calendar directly protects your profit margins and prevents costly operational bottlenecks. Working backward from a target launch date stops panic. A disciplined calendar guarantees your inventory arrives on time for your next Shopify drop or FBA intake round.

Stage Overview & Risk Assessment

Stage	Typical Range	Can Overlap?	Hard Stop Before Next Stage	Main Delay Risk
1. Brief & Planning	2-4 weeks	Yes	No	Scope creep
2. Tech Packs & Sourcing	3-5 weeks	Yes	Yes (Need Specs)	Missing measurements
3. Sampling & Fit	4-8 weeks	No	Yes (Need Fit)	Slow feedback loops
4. Pre-Production	2-3 weeks	No	Yes (Need PO)	Late payment
5. Bulk & Shipping	7-14 weeks	No	N/A	Port congestion

Production Tracking Worksheet

Stage	Stage Owner	Planned Dates	Actual Dates	Exit Criteria	Approval Status	Buffer Days
1. Brief & Planning				Final concept approved	<input type="checkbox"/> Pending <input type="checkbox"/> Done	
2. Tech Packs & Sourcing				Specs & BOM finalized	<input type="checkbox"/> Pending <input type="checkbox"/> Done	
3. Sampling & Fit				Fit sample confirmed	<input type="checkbox"/> Pending <input type="checkbox"/> Done	
4. Pre-Production				PO issued & paid	<input type="checkbox"/> Pending <input type="checkbox"/> Done	
5. Bulk & Shipping				Goods received & QC'd	<input type="checkbox"/> Pending <input type="checkbox"/> Done	